



Susan Garrabrant
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Collaborative graphic/web designer adept at delivering on-brand creative assets on time and on budget.

Synergistic blend of skills and talents – research, analytics, writing, graphic design, web design, production – resulting in exceptional deliverables.

OBJECTIVE

Looking for work that contributes to a company's vision by creating effective visual communication that is on-topic, on-brand and well received by the intended audience.

ONLINE RESUME & PORTFOLIO

<https://subustudios.com>

EXPERIENCE

Accomplished in using technology along with the fundamentals of visual design and communication. Solid project management and organizational skills. High energy, self starter, motivated, quick learner, strong work ethic and excellent interpersonal skills.

MARKETING DIRECTOR | GRAPHIC/WEB DESIGNER

Peter G. Laughlin Group
2016-Present

Create and establish brand — design logo, develop organizing idea, write mission and vision statements. Create, design, develop and produce client-facing materials including: team brochure, team website, listing presentations, property showing packets, emails, post cards, advertisements, and annual team meeting presentations. Create manual of office procedures and process checklists. Manage and perform administrative tasks.

MARKETING DIRECTOR | GRAPHIC/WEB DESIGNER

Wilde Productions
2008-2016

Unify branding and graphic standards for automotive group with ten locations. Perform creative and production duties for print, web, email and direct mail. Communicate with store managers and execute job requests. Create shared repository for brand assets. Manage websites, SEO and SEM.

GRAPHIC/WEB DESIGNER

BizArt
1990-2008

Complete execution of client projects from initial meeting, concept, design and copywriting to final production and delivery. Developed loyal client base via committed customer/vendor/media relationships.

TECHNICAL SKILLS

Thorough knowledge of online design and communication tools.

✓ Adobe Creative Cloud	✓ HTML/CSS	✓ Email
✓ Microsoft Office	✓ Wordpress/CMS	✓ Google Apps
✓ CRMs		



WORK SKILLS

Ability to transform goals and ideas into effective communication. Execution of projects from initial meeting and conceptualization to final production.

- ✓ Communication
- ✓ Writing
- ✓ Project Management
- ✓ Leadership
- ✓ Integrity
- ✓ Thoroughness
- ✓ Relationships
- ✓ Facilitator
- ✓ Team Player

EDUCATION

UNIVERSITY OF FLORIDA

Bachelor of Arts

English major with coursework in Journalism, Philosophy and Psychology.