



Susan Garrabrant
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[Online Portfolio](#)

Collaborative graphic designer adept at delivering on-brand creative assets on time and on budget.

Synergistic blend of skills and talents — research, analytics, writing, graphic design, web design, production — resulting in exceptional deliverables.

OBJECTIVE

Looking for work that contributes to a company's vision by creating effective visual communication that is on-topic, on-brand and well received by the intended audience.

WORK SKILLS

Ability to transform goals and ideas into effective marketing messages. Execution of projects from initial meeting and conceptualization through design and copy writing to final production.

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|----------------------|--------------|---------------|
| ✓ Communication | ✓ Dependable | ✓ Prepared |
| ✓ Strategic Planning | ✓ Tuned In | ✓ Facilitator |
| ✓ Project Management | ✓ Thorough | ✓ Team Player |

TECHNICAL SKILLS

Thorough knowledge of graphic design tools. Constant learning to stay current with tools of the trade.

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|------------------------|-------------------------|---------------------------|
| ✓ Adobe Creative Cloud | ✓ Social Media | ✓ Email Platforms |
| ✓ Microsoft Office | ✓ Google Analytics | ✓ FTP/Cloud Asset Hosting |
| ✓ HTML, CSS | ✓ Google Search Console | |
| ✓ Wordpress/CMS | ✓ Google Apps | |

EXPERIENCE

Accomplished creative and graphic design professional with 20+ years of experience using technology in tandem with the fundamentals of graphic design and communication.

MARKETING DIRECTOR | GRAPHIC/WEB DESIGN

Laughlin Tanner Group
2016-Present
Sarasota, Florida

Create and establish brand — design logo, develop organizing idea, write mission and vision statements. Create, design and produce client-facing materials including: team brochure, team website, listing presentations, property showing packets, emails, post cards, advertisements, and annual team meeting presentations. Create manual of office procedures and process checklists. Manage and perform administrative tasks.



EXPERIENCE (continued)

MARKETING DIRECTOR | GRAPHIC/WEB DESIGN

Wilde Productions

2008-2016

Sarasota, Florida

Unify branding and graphic standards for automotive group with ten locations. Perform creative and production duties for print, web, email and direct mail. Communicate with store managers and execute job requests. Create shared repository for brand assets. Manage websites, SEO and SEM.

BIZART

Creative Director/Graphic Designer/Service Bureau Manager

1990-2008

Owner/creative director of graphic design studio. Performed all duties related to graphic design. Growth depended on keeping up with technology. Developed loyal client base and excellent reputation via committed customer/vendor/media relationships. Purchased first imagesetter in the area and developed successful service bureau profit center.

EDUCATION

UNIVERSITY OF FLORIDA

Bachelor of Arts

English major with coursework in Journalism, Philosophy and Psychology.

REFERENCES

References provided upon request.